

Dylan Shoaf

Artist and Designer

Multidisciplinary designer blending print and digital. I mix tangible art making practices with modern software, pairing fun and function to create bold work across print and social media

Contact

dyshoaf12@gmail.com
www.dylanshoaf.com
(919) 820 2583
Chicago, IL

Education

SCHOOL OF THE ART INSTITUTE OF CHICAGO

BFA, Graphic Design
2026

Experience

DESIGNER FOR NEW MARKETING CAMPAIGN - BLUELINE SIMS, LLC

Oct 2025 - Current

Creating a new marketing campaign that expands upon Blueline's current identity to reach new audiences and invoke a new sense of playfulness to the brand. Campaign to be implemented this spring.

GUEST DESIGN CRITIC - ART INSTITUTE CHICAGO

Feb 2026

Assisted senior design students with their current project by offering critique in Mark Stammer's design studio capstone class.

TEACHING ASSISTANT/LAB MONITOR - ART INSTITUTE CHICAGO

Aug 2025 - Dec 2025

Supported letterpress students of different skill levels through concept and execution of their typographic book projects. Also helped maintain a clean and organized studio environment.

GRAPHIC DESIGN INTERN - GREEN STAR MOVEMENT

April 2025 - Aug 2025

Created a promotional postcard series to celebrate the mosaic murals that Green Star Movement creates around the city. Also helped with the tiling and mosaic process that Green Star uses to create murals in public spaces in a team-driven environment.

DIRECTOR OF ARTIST BOOK WORKSHOP - HAROLD WASHINGTON CC

Nov 2024

Gave a presentation about artist books and zines. Also discussed storytelling processes and layout planning methods for the Harold Washington Hobby club. Held a demo for folding a one-page book.

Skills

Print Design
Adobe Suite
Illustration
Typography
Layout
Promotion
Social Media

Awards

Art Bash Design Award

- Commissioned to create an identity to promote exhibitions at the School of the Art Institute of Chicago

Caxton Club Grant -

Artist grant awarded to complete proposed letterpress project